

Board approves development of video offering

Today VTCI is fulfilling its vision as a full-service telecommunications provider. The VTCI Board has approved the next steps in developing video and IPTV service for its members.

Throughout the last 18 months, VTCI made important investments in technology and initiated projects to develop and deliver a solid video solution. This required more than the addition of a few pieces of equipment and software into its existing network. An extensive marketing plan and price research must next be put into play to create a viable business and obtain excellent customer satisfaction. Through this extensive planning, VTCI will soon be able to deliver the next generation of entertainment services through Internet protocol or IPTV.

VTCI's focus is to serve its members by delivering telecommunications services and technology that will help improve the quality of life in the rural areas it serves.

We will keep you updated as our progress continues. Video is on the way!



Building for the future

You may have noticed construction taking place this summer at the VTCI business office in Raymondville. The customer service department is being renovated to allow for a display space and a streamline customer service area. Our goal is to provide you with the best telecommunications service possible. We appreciate your patience while we take service to the next level here at VTCI.

Should you have questions or comments about your company's service or operations, just give us a call. We're here to serve you!



Attention!

Current VTCI Dial-Up Customers





*Throughout the month of September,
you can upgrade to high-speed
Internet for only \$5.00 more a month.*





YOU WILL ENJOY...

- Always-On Connection
- Faster Downloads
- No Waiting
- Only \$19.95 Per Month





Speed 128 kbps Digital Subscriber Line (DSL) • Certain restrictions apply.

800-446-2031 • CALL TODAY Offer Ends October 1st

Bulk Rate
 Paid
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 Permit No. 103
 Raymondville, TX

VTCI
 Valley Telephone Cooperative, Inc.
 480 South 6th Street
 Raymondville, TX 78580



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VTCI • Caller

Valley Telephone Cooperative, Inc.

FALL 2007

Port Mansfield Exchange

VTCI
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A message from the General Manager



Late Summer Greetings from Valley Telephone! We hope your summers were all good and that the school year is getting off to a good start in your home or business.

We have had a very productive summer completing projects to bring better service to our membership. We are in the home stretch of our conversion to second-generation DSL technology (ADSL2+), and more users than ever are enjoying our DSL high speed Internet access. Additionally, we are on schedule with our fiber upgrade projects and are using more and more fiber optics in our VTCL network. We are also very close to turning up telecommunications service in Dilley, Texas for our new VTX Telecom subsidiary. These towns that we build over and serve will provide additional revenue dollars and cash to pay for new services for

VTCL members as well as help VTCL with economies of scale with equipment purchases and contractors.

The big news this quarter is the formal VTCL Board approval of offering IPTV video services to VTCL members. To date VTCL has been part of a technology development initiative and trial, and the technology is now reliable enough to be Board-approved to develop a business model, pricing, channel lineups, marketing materials, etc. to take the service to market. We are working through those issues now and hope to have a service rollout during the fourth quarter of this year. Our winter VTCL Caller will be an "all video" issue!

Enjoy the fall, and stop by and see us when you're in Raymondville.

Dave Osborn
General Manager

VTX Telecom launches in Dilley, Texas

Soon the town of Dilley, Texas will experience the same great service and products that our VTCL members receive today.

VTX Telecom a new Competitive Local Exchange Carrier (CLEC) is a wholly owned affiliate of VTCL. VTX Telecom, L.P. was chartered in 1997 and applied for and received a Special Provider Certificate of Authority (SPCOA) from the Public Utilities Commission to provide telecommunications services in Texas.

the City of Dilley will have a state-of-the-art telecommunications infrastructure for generations to come. Through VTX Telecom service offerings, VTCL members will benefit because of profits that will flow towards VTCL. This will be a tremendous and critical asset for VTCL and its VTX family of companies.

VTCL continues to deliver the best quality of services to rural communities in South Texas.

The benefits of Fiber-to-the-home technology

- Best Internet service
- Highest quality connection
- Crystal clear sound
- Greater reliability (no interference during bad weather)
- Increases the productivity of businesses
- Increases home values

So what does VTX Telecom mean to VTCL members? When finished,



Pictured are Ray Kallio, resident of Dilley, and San Jui Cantu, VTCL/VTX Telecom Customer Service Specialist, at the July 7th Community event held in Dilley.



VTCL / VTX Telecom sign goes up in front of the VTCL office located in Dilley, Texas.

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CHECK OUT YOUR SCHOOLS' WEBSITES

LASARA
www.lasaraisd.net

MIRANDO CITY
www.webb.esc1.net

SAN ISIDRO
www.siisd.org

SAN PERLITA
www.spisd.org

RAMIREZ COMMON SCHOOL
www.ramirezcsd.com

HARGILL
www.ecisd.us

MCMULLEN CO
www.mcisd.us

*** Upgrade your VTCL Dial-up service for only \$5.00 more! ***
Check out this month's promotion.

Back to school checklist

- Check with the school to ensure all registration requirements have been taken care of and ensure that the school has emergency contact numbers.
- To help ensure your little ones have everything they need, contact the school to see if it has a supply checklist. Some of the basic items most students need include: notebooks or paper, pens, pencils, pencil crayons, ruler, eraser, glue stick, pencil case and backpack.
- Allowing kids to choose their supplies will help create excitement about heading back to school. Whether it's notebooks, binders or lunch bags.
- A healthy lunch and snacks will help ensure kids have the energy they need to get through the day. By choosing a cooler lunch bag and using plastic storage containers, you can help ensure food stays fresh. Bottled water and juices are a great way to keep kids hydrated. For a refreshing treat, freeze water bottles or juice boxes overnight.



Featured are Dylan and Kyle Stone, sons of Ronnie Stone, VTCL Combination Technician.

6th Annual Cactus Country Festival September 29, 2007 El Sauz, Texas

For more information contact:
Hilda Guerra, President
Cactus Country Festival Coordinator
(956) 486-2406 • cell: (956) 500-1470



Scottish scientists find traces of copper wire



After having dug to a depth of 1000 meters last year, Scottish scientists found traces of copper wire dating back 1000 years and came to the conclusion that their ancestors already had a telephone network more than 1000 years ago.

Not to be outdone by the Scots, in the weeks that followed, English scientists dug to a depth of 2000 meters and shortly after, headlines in the UK newspapers read: "English archaeologists have found traces of 2000 year old copper wire and have concluded that their ancestors already had advanced high-tech communications network a thousand years earlier than the Scots."

One week later, Texas newspapers reported the following: "After digging as deep as 5000 meters in West Texas, Texas A&M scientists have found absolutely nothing. They have therefore concluded that 5000 years ago Texas inhabitants were already using wireless technology."

Lasara ISD opens its doors to ninth-grade students

Lasara ISD will open its doors to its nine-grade students at the commencement of the 2007-2008 school year. Lasara ISD will continue its focus on academic success and implement a curriculum tailored specifically for ninth-grade students.

"It is certainly an honor to be given the opportunity to continue serving our students at the ninth-grade level." "The smaller school environment provides greater communication

between students and staff, which enhances the learning experience" says Sulema G. Osuna, principal at Lasara Elementary.

Students begin to experience a lack of academic success most profoundly at the ninth-grade level. Lasara ISD will continue to ensure that our students learn the state mandated standards with rigor and depth required to be prepared for the future.



Lasara students attend ninth-grade orientation held at the school cafeteria.

THINKING ABOUT COLLEGE?

VTCL is proud to contribute to the youth in the communities we serve by supporting those students who wish to further their education. Our annual scholarship program awards aid to several applicants each year based on academic performance and community involvement. Congratulations to this year's scholarship winners.



Emmanuel Arellano
El Sauz



Amanda Brown
Cotulla



Landon Ellington
Stillman



Fallyn Garcia
Oilton



Marlene Morales
Encino



Kristen Morton
George West



Jose Rivas Jr.
San Perlita



Alison Saenz
San Isidro



Megan Teal
Tilden



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Business Office Hours

Monday-Friday: 8 a.m. – 5 p.m.
Closed Saturday & Sunday
(800) 446-2031

Internet Support Hours

Monday-Friday: 8 a.m. – 9 p.m.
Saturday: 10 a.m. – 7 p.m.
Sunday: 1 p.m. – 7 p.m.
(800) 687-4202

Repairs

Monday-Sunday: (800) 292-7596